

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application)	<u>PATENT APPLICATION</u>
)	
Inventors: Bank, Edward L.)	
)	Art Unit: 3622
Application No.: 10/071,562)	
)	Examiner: Champagne, D.
Filed: February 8, 2002)	
)	
Title: A METHOD, ARTICLE OF MANUFACTURE,)	
AND PROCESSING DEVICE FOR PROVIDING)	<u>Customer No. 28554</u>
PROMOTIONS OVER A NETWORK USING)	
AN ALPHANUMERIC SEQUENCE FROM A)	
PRODUCT)	
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RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This RESPONSE is in reply to the outstanding Office Action.

AMENDMENTS to the CLAIMS begin on Page 2 of this RESPONSE.

REMARKS begin on Page 6 of this RESPONSE.